Ten Questions to Understand Karen Cheng’s Success

1. Why didn’t Karen Cheng name her video “Asian girl learns to dance?”
2. What days should you release your YouTube videos on (for adult audiences)?
3. What is reddit?
4. Of all the things she tried, what paid off most for Karen
5. “Figure out who has a stake in your video”. What does this statement mean**?**
6. Why does Karen Cheng think her video was so successful
7. The first thing people do when they see a video is \_\_\_\_\_\_\_.
8. What is a viral title?
9. In #10, what does Karen say is the one thing that she “messed up on?”
10. How many links are in this article? Why do you think that Karen links to products and businesses in this article?